



### **CONTACT ME**

Thane

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in linkedin.com/in/tarun-mandala

#### **DOMAIN SKILL**

SEO/SEM

Research & Analytics

**Content Writing** 

Social Media Marketing

## SEMINARS/ WORKSHOPS

**Share Bazaar** 

Live Trading Workshop | 3 Days

**Saturday Club Global Trust**Business Seminar | 1 Day

## POSITIONS OF RESPONSIBILITIES

#### **Head of the Event**

Organized the **Shark Tank** Event in the college.

**President of Placements Marketing Committee** 

Marketing Committee Member of Intercollege Event

# Tarun Mandala

Marketing | Digital Marketing

### CAREER OBJECTIVE

I have sharpened my skills in detail-oriented campaign management and creative strategy development. My commitment to staying at the forefront of the latest marketing trends is unwavering. Eager for continuous learning and professional growth, I am dedicated to leveraging my evolving expertise to create a positive impact in the dynamic field of marketing.

### **EDUCATION**

2022 - Pursuing Masters in Management Studies

**Mumbai University** DES's Navinchandra Mehta Institute of Technology and Development, Dadar.

2019 - 2022 Bachelors in Management Studies

Mumbai University B.N.N College, Bhiwandi.

2018 - 2019 HSC / Commerce

Mumbai University B.N.N College, Bhiwandi

## **CERTIFICATIONS**

HubSpot Academy Inbound Marketing 2023

Google Analytics Google Analytics Individual
Academy
2022 Qualification

Google Digital Fundamentals of Digital
Garage
2021 Marketing

## **WORK EXPERIENCE**

5/2023 - 7/2023 Digital Marketing Intern

NeuralBits

I conducted targeted research on hospitals and their owners for effective marketing

strategies. I also developed a user-friendly map to track the hospitals, providing valuable

support to the sales team.

9/2022 - 5/2023 Jr. Marketing & Operations
Digital Expeditor Associate

Responsibilities of creating and executing marketing campaigns across various channels, such as social media marketing, email marketing, and content marketing.